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| APPLICATION NO. | F          | ILING DATE   | FIRST NAMED INVENTOR    | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|------------|--------------|-------------------------|---------------------|------------------|
| 09/809,654      |            | 03/15/2001   | Richard M. Shelton      | 10281US01 5761      |                  |
|                 | 7590       | 05/12/2005   |                         | EXAMINER            |                  |
| Steven J Shu    | maker      |              | BASEHOAR, ADAM L        |                     |                  |
| Shumaker & S    | Sieffert P | <b>9 A</b> . |                         |                     |                  |
| 8425 Seasons    | Parkway    | /            | ART UNIT                | PAPER NUMBER        |                  |
| Suite 105       |            |              |                         | 2178                | ·· <del>··</del> |
| St Paul, MN     | 55125      |              | DATE MAILED: 05/12/2005 |                     |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

## **Advisory Action**

| Application No. | Applicant(s)        |  |  |
|-----------------|---------------------|--|--|
| 09/809,654      | SHELTON, RICHARD M. |  |  |
| Examiner        | Art Unit            |  |  |
| Adam L Basehoar | 2178                |  |  |

| Before the Filing of an Appeal Brief  | Examiner  | Art Unit  |  |  |  |  |  |  |  |
|---|---|---|--|--|--|--|--|--|--|
| ,,  |   |   |  |  |  |  |  |  |  |
|   | Adam L Basehoar   | 2178  |  |  |  |  |  |  |  |
| The MAILING DATE of this communication appe   | ars on the cover sheet with the o   | correspondence add                                    | ress                                   |  |  |  |  |  |  |
| THE REPLY FILED <u>25 April 2005</u> FAILS TO PLACE THIS APF  | PLICATION IN CONDITION FOR A  | LLOWANCE.   |  |  |  |  |  |  |  |
| . Mathematical The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of this application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places the application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Request for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods: |   |   |  |  |  |  |  |  |  |
| a) The period for reply expires <u>3</u> months from the mailing date of  |   | 6. 1. 1. 0 11.1                                       |  |  |  |  |  |  |  |
| b) In the period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.  Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TWO MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).   |   |   |  |  |  |  |  |  |  |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date on been filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened stabove, if checked. Any reply received by the Office later than three months earned patent term adjustment. See 37 CFR 1.704(b).  NOTICE OF APPEAL   | which the petition under 37 CFR 1.136(a<br>and the corresponding amount of the fee.<br>atutory period for reply originally set in the | The appropriate extension final Office action; or (2) | on fee under 37<br>as set forth in (b) |  |  |  |  |  |  |
| 2. The Notice of Appeal was filed on A brief in compof filing the Notice of Appeal (37 CFR 41.37(a)), or any e Since a Notice of Appeal has been filed, any reply must be AMENDMENTS  | xtension thereof (37 CFR 41.37(e)   | ), to avoid dismissal o                               | of the appeal.                         |  |  |  |  |  |  |
| 3.  The proposed amendment(s) filed after a final rejection, (a) They raise new issues that would require further co (b) They raise the issue of new matter (see NOTE belo (c) They are not deemed to place the application in bel appeal; and/or (d) They present additional claims without canceling a  | nsideration and/or search (see NO<br>ow);<br>tter form for appeal by materially re<br>corresponding number of finally re              | TE below);<br>educing or simplifying                  |  |  |  |  |  |  |  |
| NOTE: <u>See Continuation Sheet</u> . (See 37 CFR 1.1<br>4. The amendments are not in compliance with 37 CFR 1.1  | * **  | ompliant Amendment                                    | : (PTOL-324).                          |  |  |  |  |  |  |
| 5. Applicant's reply has overcome the following rejection(s   | *   |   | (*                                     |  |  |  |  |  |  |
| <ol> <li>Newly proposed or amended claim(s) would be a<br/>the non-allowable claim(s).</li> </ol>   |   | , timely filed amendn                                 | nent canceling                         |  |  |  |  |  |  |
| 7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1-46. Claim(s) withdrawn from consideration:  |   | vill be entered and an                                | explanation of                         |  |  |  |  |  |  |
| AFFIDAVIT OR OTHER EVIDENCE   |   |   |  |  |  |  |  |  |  |
| <ol> <li>The affidavit or other evidence filed after a final action, be<br/>because applicant failed to provide a showing of good an<br/>and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>   |   |   |  |  |  |  |  |  |  |
| 9. The affidavit or other evidence filed after the date of filing<br>entered because the affidavit or other evidence failed to of<br>showing a good and sufficient reasons why it is necessar   | overcome <u>all</u> rejections under appe<br>ry and was not earlier presented. S  | al and/or appellant fa<br>See 37 CFR 41.33(d)(        | ills to provide a 1).                  |  |  |  |  |  |  |
| 10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER  |   | •   |  |  |  |  |  |  |  |
| 11. The request for reconsideration has been considered bu  | it does NOT place the application i   | n condition for allowa                                | ance because:                          |  |  |  |  |  |  |
| <ul><li>12.  Note the attached Information Disclosure Statement(s).</li><li>13.  Other:</li></ul>   | Ita   | No(s)<br>PHEN HONG                                    |  |  |  |  |  |  |  |

TVISORY PATEROLL AMINER



Continuation Sheet (PTOL-303)

Application No.

Continuation of 3. NOTE: The scope of the amended independent claims have been changed by the amended limitations requiring the color response to include information relating to the actual gamma of the display. Said amended claims would now require further search and consideration in view of the referenced prior art as well as prior art not yet considered.

Regarding the arguments made in view of the claims apart from the limitations of the newly amended claims (Remarks, Page 15: Regarding claims 9-14, 24-29, and 40-45), the Examiner respectfully disagrees with the applicant and believes the Hill reference in view of the Bernard reference clearly teach said claim limitations. Supposing the Bernard reference only teaches providing accurate color for tagged image objects as asserted by Applicant and not the other web page objects as listed as example (i.e. text, tables, boxes), the examiner notes that these examples are not specific limitations of the claimed invention. Bernard teaches a color profiling process that generates a characterization file for providing accurate color accuracy of objects on specific output devices. The Hill reference in view of these benefits as provided in Bernard are believed to teach all the claimed limitations.